

The 31st

**BEIJING
INTERNATIONAL
BOOK FAIR**

JUNE 18-22, 2025

China National Convention Center

No. 7 Tianchen East Road, Chaoyang District, Beijing

20
25

BIBF

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ABOUT BIBF

The Beijing International Book Fair (BIBF) has been organized by China National Publications Import & Export (Group) CO., LTD. (CNPIEC) since 1986. Over the past 39 years, BIBF has become one of the most influential book fairs in the world. The 30th BIBF was held successfully in both physical and virtual format in Beijing, with more than 220,000 titles on display and over 300,000 offline visitors. It has also attracted exhibitors from 71 countries and regions to attend in person.

BIBF is a unique venue not only for professionals from the entire publishing community to communicate and conduct business in China, but also for cultures across the world to meet and get together.

BEIJING INTERNATIONAL BOOK FAIR

Who is exhibiting?

- Chinese publishers
- International publishers
- Import companies
- Printing companies
- Distributors
- Digital solutions companies
- Online retailers
- Educational institutions
- Literary agencies
- Stationery and related products companies
- Internet publishers and online game operators

Who can you meet?

- Editors
- Writers & translators
- Librarians
- Licensing professionals
- Rights buyers and sellers
- Booksellers
- Media & press
- Service providers
- Reading promoters

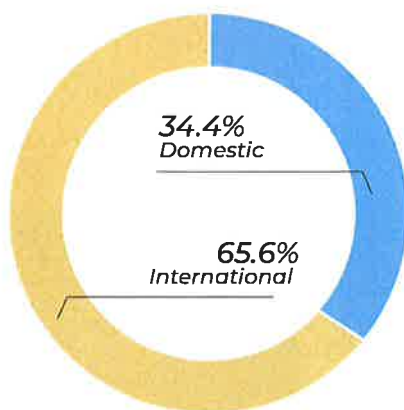
SELECTED EXHIBITORS



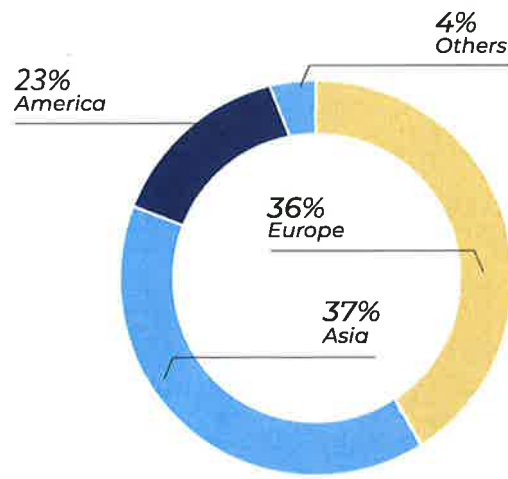
2024 BIBF FACTS & FIGURES



EXHIBITOR REGIONS



Overall Exhibitors



International Exhibitors

2025 BIBF HIGHLIGHTS

Internet Publishing Hall

Internet publishing hall gathers the achievements made in the development of online literature and games internationally, and is committed to promoting industry integration and development and global cooperation.



BIBF Picture Book Fair

BIBF Picture Book Fair was founded in 2015. It has become a bridge connecting Chinese and overseas picture book publishers. Featuring unique IP design and showcasing quality picture books from 15 countries, BIBF Picture Book Fair is a utopia where children and teenagers could explore the world freely.



BIBF Art Book Fair

BIBF Art Book Fair explores the possibilities of "art without boundaries". Art books condense aesthetic and intellectual values, and serve as a catalyst to promote the development of social aesthetic education. With a wide variety of exhibits ranging from limited-edition publications to artists' books, visitors are invited to experience the free growth of artistic power in books. They are not merely spectators, but also co-creators.



BIBF Illustrators Exhibition

The exhibition showcases the work of Chinese and international illustrators to increase the exposure of illustrators in the publishing industry. Its mission is to discover and introduce passionate and dedicated young illustrators to publishing community.



BIBF Cookbooks Show

BIBF Cookbooks Show aims to bring vibrant food cultures from the world to all our audience and empower relevant culinary publishing communities. With cookbooks and wine books on display, the show presents events like Chef's Kitchen, Wine Classes and Gourmet Salons, integrating kitchen demonstrations, food and drinking tastings, and book presentations.



BIBF Gifts from the World

Gifts from the World is a marketplace for visitors to learn about and purchase creative products featuring different countries' unique cultural characteristics, as well as to watch varied cultural performances and to participate in handicraft creation.



Special Book Award of China and Opening Ceremony (June 17, 2025)

Sponsored by the NPPA, this award is the highest national award given to international translators, publishers, authors who have made outstanding contributions in introducing contemporary China and promoting Chinese publications overseas. The award has been given 16 times, honoring 188 recipients from 62 countries.



BIBF Publishers Gala

(June 18, 2025)

BIBF hold its Publishers Gala as a big thank-you to all the dearest publishing friends. The Gala includes buffet and traditional Chinese cultural performances, creating a relaxed atmosphere for publishing professionals worldwide to network and engage in cultural exchanges.

New Exhibitors Training Tour (June 17, 2025)

For new exhibitors who have never participated in BIBF before, a special tour will be organized focusing on Chinese publishing industry, including visits to Chinese publishing houses, local bookstores, and market presentations. It helps beginners to take a glance of Chinese market while fitting in.



Beijing International Publishing Forum

Having been successfully held for 20 sessions, the forum has witnessed speeches from more than 100 executives, pre-eminent experts and scholars of world-renowned publishing companies, making it the highest-ranking international publishing conference in the Chinese publishing industry.



PubTech Conference

PubTech Conference focuses on the role of technology in publishing process. It provides a platform for sharing valuable insights based on both present and future trends on how technology is driving the publishing industry. The aim of the Conference is to explore new paths of publishing-technology integration, promoting the development of the publishing sector, and giving better play to its role in passing on human civilization and wisdom.

Online Publishing Development Forum

The Forum invites international and Chinese key online publishing enterprises, industry associations, technology researchers, distributors and online literary authors to have discussions on the high-quality development and internationally sustainable dialogue platform building of online publishing.



World Children's Book Forum

BIBF World Children's Book Forum invites experts, scholars and industry elites to discuss popular trends in the children's book industry. Topics include policy interpretations, market data sharing and product innovation.



International Art Publishing Forum

International Art Publishing Forum explores the relationship between cultural exchanges, art creation and art publishing. Experts and scholars from art book publishing houses, art and design colleges and libraries across the world gather together, engaging in the collision of ideas on the development of art publishing.

BIBF International Illustration Forum

The "BIBF International Illustration Forum" invites leading figures from the global illustration field to delve into the current state of the industry. From the perspectives of publishers, writers, illustrators, and art-related entrepreneurs, the forum aims to explore the ultimate applications and empowerment of illustration across various fields.



