

**UEM**

**26.01.2024**

Supervisor: **Stefano Mauri**

Coordinator: **Giovanna Zucconi**

FINAL DAY

# THE NEW CHALLENGES

**9.30 am**

OPENING

**Stefano Mauri** and **Alberto Ottieri**

ECONOMIC SCENARIOS OF THE BOOK MARKET

Introduction and conduction by:

**Alberto Ottieri**

FORECAST FOR 2024: WHERE IS THE ITALIAN  
FAMILY SPENDING GOING?

**Angelo Tantazzi** *Prometeia*

THE EUROPEAN BOOK MARKET

**Ricardo Franco Levi** *Federation of European  
Publishers*

**10.20am**

ASSIGNMENT OF THE LUCIANO AND SILVANA  
MAURI BOOKSELLER'S AWARD *18th edition*

ASSIGNMENT OF THE NICK PERREN

JOB GRANT *5th Edition*

**10.40 am**

COFFEE BREAK

**11.00 am**

NEW CHALLENGES AND DÉJÀ VU

Coordination by **Stefano Mauri**

**Michael Busch** *Thalia*

**James Daunt** *Waterstones and Barnes & Noble*

**Sophie de Closets** *Flammarion*

**Andrew Franklin** *Profile Books*

**Denis Mollat** *Librairie Mollat*

**Felicitas von Lovenberg** *Piper Verlag*

The panel is moderated by:

**Porter Anderson** *Publishing Perspectives*

**12.30 am**

MISUNDERSTANDINGS OF MODERNITY

**Javier Cercas**

CLOSING

**Stefano Mauri** and **Alberto Ottieri**

**1.00 pm**

LUNCH

**Fondazione Giorgio Cini**

Isola di San Giorgio Maggiore 30133 Venezia



Scan the QR code or [click here](#)  
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Scuola per Librai  
Umberto e Elisabetta Mauri