

# LIBER 2024 DELEGACIÓN DE EDITORES DE CHINA

Name	Position	Company
Mrs. YANG Xiaolei	Vice General Manager	Beijing Bridging Culture&Media Co., Ltd.
M. LIU Lun	Director of the Business Management Department	Beijing Publishing Group Ltd
M. LIU Qiang	Vice Chairman and General Manager of Beijing Education & Media Co.	Beijing Publishing Group Ltd
M. WU Wenxue	General Manager	Beijing Publishing Group Ltd
M. YUAN Hai	Chairman of BPG Bright Technology & Culture (Beijing) Co.,Ltd	Beijing Publishing Group Ltd
Mrs. XIE Yunwei	Rights Manager of Copyright and International Cooperation Department	Beijing Publishing Group Ltd
M. SONG Yidong	Vice general manager	CHINA EDUCATION PUBLISHING & MEDIA Holdings Co.Ltd
Mrs. ZHANG Xin	The Director of International Cooperation Department	CHINA EDUCATION PUBLISHING & MEDIA Holdings Co.Ltd
M. CAO Jin	Account Manager of Export Department	China Educational Publications Import & Export Corporation Ltd.
M. SHEN Shuiping	Vice General Manager	China Educational Publications Import & Export Corporation Ltd.
Mrs. LIU Yuhang	Director of Export Department	China Educational Publications Import & Export Corporation Ltd.
Mrs. WAN Kexin	Account Manager of Book Import Department	China Educational Publications Import & Export Corporation Ltd.
M. Zhang Fan	Deputy General Manager	China Science Publishing & Media Ltd.
Mrs. Na Buqing	Rights Manager	China Science Publishing & Media Ltd.
Mrs. ZHANG Xiubo	Director	China Science Publishing & Media Ltd.
M. GAO Jian	Deputy Director of Higher Vocational Education Publishing Division	Higher Education Press Limited Company
M. JIA Ruiwu	Deputy Editor-in-Chief	Higher Education Press Limited Company
Mrs. ZHANG Linan	Head of the comprehensive branch of International publishing division	Higher Education Press Limited Company
M. DI Guowei	Director	People's Education Press Ltd.
M. LI Zhigang	General Manager	People's Education Press Ltd.

M. ZHENG Wangquan	Executive Deputy Secretary of the CPC Committee	People's Education Press Ltd.
M. SONG Xiuquan	Vice General Manager	People's Medical Publishing House Co.,LTD
M. WANG Renxue	Senior Editor	People's Medical Publishing House Co.,LTD
M. WU Fusen	Chairman of Renwei Printing (Beijing) Co., LTD	People's Medical Publishing House Co.,LTD
M. LIU Zhongxiang	Editorial Director	People's Publishing House
M. REN Zhiqiang	Vice President	People's Publishing House
M. CHEN Chen	Senior manager	Publishing House of Electronics Industry Co., Ltd
M. SONG Biao	Vice President	Publishing House of Electronics Industry Co., Ltd
Mrs. ZHANG Ran	Editor	Publishing House of Electronics Industry Co., Ltd
Mrs. ZHANG Yanfang	Director of Art Books Division	Publishing House of Electronics Industry Co., Ltd
M. WU Kai	Director of Publishing Department	Shanghai Ancient Books Publishing House
Mrs. SHI Hongying	General Manager	Shanghai Book CO.,LTD
M. ZHU Qi	General Manager	Shanghai Duoyunxuan Group Co., Ltd
Mrs. WANG Jian	Deputy Editor	Shanghai Fine Art Publisher
Mrs. ZHOU Jing	Business supervisor	Shanghai People's Publishing House
M. CHAI Rui	Deputy president	Shanghai Scientific & Technological Education Publishing House Co.,Ltd.

## **I. Name of the Press in Chinese and English**

China Science Publishing & Media Ltd. (Science Press)

## **II. Current Collaborations with Local Partners in Spain (Fill in if applicable, otherwise leave blank)**

1. Currently, there are no collaborations established specifically in Spain. However, we have signed a Spanish language copyright export agreement for the book *"Introduction to Ecological Restoration"* with Vázquez Mazzini Editores in Argentina.
2. Following discussions during the Beijing International Book Fair, we are in the process of exploring potential collaborations with several Spanish academic publishers specializing in science and technology, including but not limited to: Editorial Reverté, Marbán Libros, and Editorial Tébar Flores.

## **III. Types and Fields of Local Presses in Spain That the Press Wishes to Meet and Discuss Collaboration During the Exhibition**

Our primary focus is to engage in meetings and discussions with academic publishers in Spain categorized under Science, Technology, Medicine, and Engineering (STME). The fields of publishing we are interested in include: Life Sciences, Mathematics, Physics, Chemistry, Resources & Environment, Energy, Interdisciplinary Sciences, Medicine, Engineering Technology, Information Technology, Electrical & Electronics, Aerospace, Humanities & Social Sciences, Higher Education Textbooks, and Vocational Training Materials.

## **IV. English Introductions of 3-5 Key Books for Promotion and Sell**

### **1. *The Great Wall of Beijing***

A comprehensive guidebook showcasing the historical significance, architectural marvels, and cultural heritage of the Great Wall as it stretches across Beijing, China. Illustrated with stunning photographs and rich with historical anecdotes, this book offers an in-depth exploration of one of the world's most iconic landmarks.

### **2. *Journey: The Story of Human Space Exploration***

Tracing the human endeavor to explore the vastness of space, this book narrates the remarkable stories of astronauts, scientists, and engineers who have pushed the boundaries of human knowledge and technology. It offers a thrilling account of space missions, discoveries, and the ongoing quest for understanding the universe beyond our planet.

### **3. *Fundamentals of College Mathematics***

A comprehensive textbook designed for college students studying mathematics, covering fundamental concepts and principles essential for understanding higher-level mathematics. This book presents concepts in a clear and concise manner, supported by numerous examples and exercises to enhance students' problem-solving skills.



### **4. *An Overview of Chinese Wine***




Delving into the rich history, traditions, and contemporary trends of Chinese wine production, this book introduces readers to the diverse array of grape varieties, winemaking techniques, and cultural significance of wine in China. It offers a unique perspective on the evolution of China's wine industry and its place in the global wine market.

### ***5. Illustrated Encyclopedia of Chinese Bamboo Plants***

A visual treasure trove of China's diverse bamboo species, this encyclopedia features detailed descriptions, high-resolution photographs, and informative maps highlighting the distribution and habitat of each species. It serves as a valuable resource for botanists, gardeners, artists, and anyone fascinated by the beauty and versatility of bamboo.

出版社/ Publisher: 中国科技出版传媒股份有限公司 (科学出版社) China Science Publishing & Media Ltd. (Science Press)

序号/No.	书名/ Title	作者/Author	出版时间/Publication Time	页码/ Page Number	精装/平装Hardcover/Paperback	定价/ List Price	封面图片/ Cover Image	图书简介/ Brief Introduction	已授权语种/ License Languages
1	北京的长城 THE GREAT WALL IN BEIJING	连玉明 Lian Yuming	feb-22	268	平装	128		The Great Wall in Beijing celebrates mutual learning and respect between different cultures and shows how traditional Chinese culture, represented by the Great Wall, has contributed to the world. Designed as a primer on the Great Wall addressing the general public, this book may lead you to better appreciate the wonderful encounter of the Great Wall with the Winter Olympics, the story of Beijing, and the long history; as well as the encounter between the Olympic spirit was born from the ancient Greek civilization and the splendid 5,000-year Chinese civilization, so that the Great Wall culture, a "golden calling card" of the Chinese people, will shine brightly on the international stage of the Olympic and Paralympic Winter Games Beijing 2022.	English, French, English
2	征程： 人类探索太空的 故事 Expedition	培建、曲少杰、 马淼楠 Ye Pei Jian, Qu Shaojie, Ma Jinan	abr-21	331	平装	58		The universe refers to the vast expanse of space and the various celestial bodies and diffuse matter that exist within it. Since ancient times, humans have been full of curiosity about the universe and have been tirelessly pursuing its mysteries. The history of human exploration of the universe is a magnificent picture. In the process of exploring the universe, with the continuous advancement of science and technology, human understanding of the universe continues to deepen, and the development and progress of human society itself also deeply benefit from the driving force of astronomy, cosmology, and aerospace technology. As advanced intelligent beings, it is an inevitable instinct for humans to seek knowledge about the origin, evolution, and future of the universe. Expedition : The Story of Human Exploration of Space tells the relevant scientific knowledge of the Earth, solar system, and outer space in vivid and simple language. It introduces the historical changes of human exploration of space, the development of exploration methods and tools, the important discoveries obtained during exploration, the scientific and technological challenges currently faced in space exploration and explores the possibility of extraterrestrial life and the future of humanity and the Earth.	French, Turkish

3	大学数学基础 (上下册) Cours de mathématiques Supérieures –(Tome 1 & 2)	(法) 亚历山大·格维尔茨 Alexander GEWIRTZ	ago-21	468	平装	119		<p>The aim of this first volume is to introduce all the fundamentals of algebra (structures), linear algebra (vector spaces and linear applications) and analysis (the concepts of limits, in particular for sequences and functions). The decision not to separate algebra and analysis into two separate volumes is part of a pedagogical approach aimed at breaking down the idea that these fields are disjoint and understanding that 'algebraic' techniques can be applied to analysis questions and vice versa. This book has been written as a course aid for IFCEC students, but also as a working tool for students in preparatory classes or undergraduate courses. It may also be of interest to candidates taking the competitive teacher recruitment exam. The prerequisites for each chapter are explicitly given, the proofs of the properties are complete and very detailed, numerous examples and direct application exercises are given and finally, numerous methodological points are indicated. In addition, a wide selection of exercises (of varying difficulty) is provided at the end of each chapter, allowing students to 'practise' what they have learnt and sometimes providing an introduction to more advanced topics.</p> <p>The aim of this second volume is to consolidate and extend fundamental knowledge of linear algebra (dimension and matrix theory) and multilinear algebra (determinants and scalar products), and of analysis (derivation and limited developments; integration, convex functions, real series). It also aims to introduce the reader to the 'abstract' theory of probability (discrete in this case) and to make him aware of the problems of limit permutation (discussed here in the context of 'double' series).</p>	French
4	中国葡萄酒概述 Overview of Wine in China	李华 Li Hua	nov-22	318	精装	498		<p>Overview of Wine in China is the first comprehensive and systematic introduction of Chinese wine in the world. The book covers the history of Chinese wine, the development of wine regions, grape varieties, cultivation and management, winemaking, wine tasting, wine services, Chinese wine education and scientific research, laws and regulations, and other aspects. The book also gives a detailed introduction of the distribution of wine regions in China, the general situation of the industry, the terrain, climate, soil of the wine regions, the representative wineries, and the characteristics of their wine. Fluent text, beautiful pictures, and innovative work not only make it a book of high academic and collection value but also make it a rare guide to Chinese wine consumption and travel.</p>	English
5	中国竹类植物图鉴 Illustrations of Bamboos in China	江泽慧 JIANG Zehui	ene-22	308	精装	398		<p>The characteristics of bamboo's flowering structures, culm sheaths, culms and leaves are important for the classification and identification of bamboo species. This book abounds with high-definition, informative photos, accurately demonstrating the taxonomical characteristics of bamboo's organs, particularly those of culm sheaths. Photos are supplemented with descriptions and a dozen hand-drawn, colored diagrams, rendering the book academically, artistically and practically valuable. This book is intended for bamboo taxonomists, enthusiasts, university faculty members and students alike.</p>	English

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## People's Medical Publishing House Co., Ltd (PMPH)

### **I. Current Collaborations with Local Spanish Entities (If any, leave blank if none):**

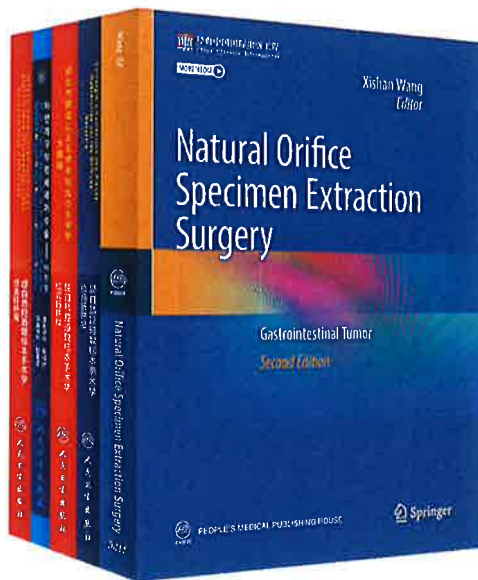
None

### **II. Types and Fields of Local Spanish Publishers the Press Wishes to Meet and Discuss with at the Exhibition: Medical & Scientific Books**





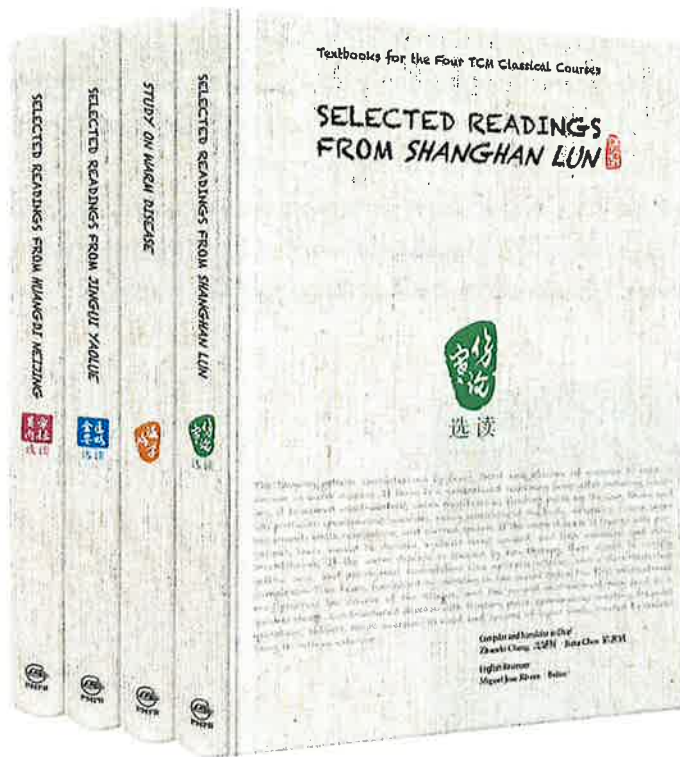
People's medical publishing house Co., Ltd (PMPH) was founded on June 1, 1953. Over the past 70 years, PMPH has been consistently developing and growing into a large professional medical publishing company, producing over 4000 titles of publications per year, which include medical textbooks, monographs, examination preparation books, popular science books, children's books, periodicals, newspapers, digital publications and foreign language books occupying more than 40% market share in the domestic pharmaceutical market. PMPH has continually led the way in traditional Chinese medicine (TCM) book publication throughout Asia. PMPH keeps its development enriching and broadening, in 2016, PMPH Group was found covering the area of exhibition, hotel, investment, international trade, digital technology, media and cultural transmission. Over 1300 people are employed in PMPH Group.



经自然腔道取标本手术学——胃肠道肿瘤（英文版）（第2版）	Natural Orifice Specimen Extraction Surgery-Gastroenteric Tumors (English Version) (2nd Edition)
经自然腔道取标本手术学——结直肠肿瘤（法文版）	Natural Orifice Transluminal Surgery for Specimen-Colorectal Neoplasms (French Version)
经自然腔道取标本手术学——结直肠肿瘤（日语版）	Natural Orifice Specimen Extraction Surgery-Colorectal Neoplasms (Japanese Version)
经自然腔道取标本手术学-结直肠肿瘤(韩语版)	Natural Orifice Specimen Extraction Surgery-Colorectal Neoplasms (Korean Version)
经自然腔道取标本手术学_结直肠肿瘤(俄文版)	Natural Orifice Specimen Extraction Surgery-Colorectal Neoplasms (Russian Version)

This book is available in six languages: Chinese, English, Russian, Korean, Japanese and French. The English version has been jointly published by the PMPH and Springer Company, with the third edition already published. The Vietnamese version is being translated. The authors come from 16 countries including China, Russia, Britain, Italy, the United States,

Japan and South Korea. This book is an atlas, surgical specification and standard guide for endoscopic surgery of abdominal and pelvic tumors.



伤寒论选读（英文）	Selected Readings from Shanghan Lun (English Version)
温病学（英文）	Study on Warm Disease (English Version)
金匮要略选读（英文）	Selected Readings from Jingui Yaolue (English Version)
黄帝内经选读（英文）	Selected Readings from Huangdi Neijing (English Version)

Huangdi Neijing, Treatise on Febrile Diseases, Synopsis of Golden Chamber and Item Differentiation of Warm Febrile Diseases are four classic masterpieces of TCM with milestone significance, which have great guiding role and research value for the theoretical development and clinical practice of ancient and even modern TCM. This book series provides accurate translations of the main contents in the classics, and four classic English textbooks (or popular reading materials) for TCM learners at home and abroad.

## **1. China Science Publishing & Media Ltd.**

China Science Publishing & Media Ltd has been incorporated from Science Press which was founded in August 1954 through the merger of two organizations: Compilation & Translation Bureau of Chinese Academy of Sciences and the then well-known Longmen United Publishers set up in the 1930s. Since its founding in 1954, the Company, in the span of over 60 years, has published 40000 titles of books and 300 titles of journals, and has formed a complete publishing and distributing network. As the "National Team" in China's sci-tech publishing industry, the Company has been developing along with the development of New China's science and technology, witnessing and recording New China's developments and achievements in science and technology.

## **2. Higher Education Press Limited Company**

Higher Education Press (hereinafter referred to as HEP), established in May 1954, is one of the earliest professional educational publishing institutions in New China. After 70 years of development, HEP has become a large comprehensive publishing house mainly publishing educational and professional academic publications such as general higher education, vocational education, and continuing education. Its business system covers educational publishing, thematic publishing and academic publishing, integrated development, research and evaluation. Its products cover books, periodicals, audio and video products, electronic publications, online publications, digital teaching platforms and services, teacher training, etc. It has won the China Publishing Government Award, the China Excellent Publications Award, the "Five-One Project" Award, and other honors.

## **3. Publishing House of Electronics Industry Co., Ltd:**

Founded with a focus on electronics and information technology, Publishing House of Electronics Industry Co., Ltd. stands as a prominent authority in disseminating knowledge across this vibrant field. With a vast catalog encompassing textbooks, reference books, and cutting-edge research publications, it contributes significantly to the advancement of electronics education and industry worldwide. Committed to excellence and innovation, the publishing house fosters a vibrant community of professionals, students, and enthusiasts alike.

## **4. People's Publishing House:**

Renowned for its comprehensive coverage of social sciences, humanities, and contemporary issues, People's Publishing House remains a cornerstone in China's publishing industry. With a rich heritage stretching back decades, it continues to shape public discourse and promote intellectual growth through its diverse range of publications. Committed to upholding high standards of quality and relevance, the house fosters critical thinking and cultural awareness among its readers globally.

#### **5. People's Education Press Ltd.:**

Dedicated to advancing education worldwide, People's Education Press Ltd. is a leading publisher of educational materials. Renowned for its comprehensive curriculum resources, textbooks, and supplementary learning aids, the press plays a pivotal role in shaping educational policies and practices. With a focus on fostering creativity, critical thinking, and lifelong learning, it strives to empower learners of all ages and backgrounds, making education accessible and engaging.

#### **6. People's Medical Publishing House Co., Ltd:**

As a premier medical publishing house, People's Medical Publishing House Co., Ltd. specializes in disseminating the latest research, clinical findings, and best practices in the medical field. Its extensive catalog includes textbooks, reference books, journals, and digital resources, catering to the needs of healthcare professionals, researchers, and students alike. Committed to promoting medical education and improving healthcare outcomes, the house fosters a dynamic community of medical experts and enthusiasts.

#### **7. Shanghai Publishing Group:**

Renowned for its eclectic blend of traditional Chinese culture and contemporary global perspectives, Shanghai Publishing Group is a dynamic force in the publishing industry. With a diverse portfolio spanning literature, history, arts, sciences, and more, it nurtures cultural exchange and intellectual curiosity. Committed to quality and innovation, the group champions emerging authors, fosters creative expression, and plays a pivotal role in shaping the cultural landscape of China and beyond.

#### **8. Shanghai Scientific & Technological Education Publishing House Co.,Ltd.**

A leading publisher dedicated to advancing knowledge and education, specializes in scientific, technological, and educational materials. With a focus on innovative and engaging content, it strives to enrich learning experiences for students and educators alike. Known for its high-quality textbooks, reference books, and popular science works, the Press is committed to fostering curiosity and nurturing the next generation of scientific minds.

#### **9. China Educational Publications:**

As a leading educational publisher, China Educational Publications specializes in providing high-quality textbooks, educational resources, and research materials for all levels of education. With a focus on fostering a love for learning and promoting academic excellence, it contributes significantly to the development of China's education system. Known for its commitment to innovation and diversity, the publications cater to the unique needs of learners, educators, and researchers, creating a vibrant learning environment.

#### **10. Beijing Publishing Group Ltd.:**

A prominent player in China's publishing industry, Beijing Publishing Group Ltd. showcases a diverse range of publications across various disciplines. From literature and arts to sciences, technology, and beyond, the group strives to promote intellectual exchange and cultural enrichment. Committed to excellence and innovation, it fosters a vibrant community of authors, editors, and readers, nurturing creativity and fostering critical thinking in the ever-evolving publishing landscape.



出版社/ Publisher : 高等教育出版社有限公司 Higher Education Press Limited Company

序号/No.	书名/ Title	作者/Author	出版时间/Publication Time	页码/ Page Number	精装/平装Hardcover/Paperback	定价/ List Price	封面图片/ Cover Image	图书简介/ Brief Introduction	已授权语种/ License Languages
1	中国传统文化 (第四版) Chinese Traditional Culture (Fourth Edition)	张建 刘荣 Zhang Jian, Liu Rong	01/05/2023	288	平装Paperback	58		This book focuses on the goal of cultivating high-quality technical and skilled talents, implementing the fundamental task of cultivating morality and talents, and striving to endow traditional culture with new value in the inheritance of excellent Chinese culture in the new era. The content of the book includes the generation, development, and basic spirit of traditional Chinese culture, as well as knowledge of ancient Chinese philosophy, writing, education, literature, art, technology, festivals, etiquette, and lifestyle. It guides students to not forget their original intentions, explore cultural origins, analyze cultural phenomena, understand cultural connotations, and inherit cultural spirits. Through this, students enrich their humanistic knowledge, expand their humanistic horizons, cultivate humanistic feelings, and gather humanistic strength, thus pursuing a better life and realizing their life aspirations. The content of this book emphasizes the unity of scientificity, knowledge, and culture, and focuses on being close to students' lives; in terms of format, it consists of ten units, each of which is further divided into five modules: "Learning Points", "Cultural Window", "Cultural Interpretation", "Cultural Scenery", and "Cultural Practice", highlighting the academic rationality of cultural interpretation, the richness of teaching resources, and the creativity of practical activities.	None
2	新能源汽车电工电子技术Electronic Technology for New Energy Vehicles	刘学军 黄莲花 陈健健 Liu Xuejun, Huang Lianhua, Chen Jianjian	01/04/2024	312	平装Paperback	49.8		This book closely combines the practical needs of positions such as new energy vehicle production and after-sales, carefully extracts a series of typical work tasks related to new energy vehicles, and comprehensively analyzes the theoretical knowledge and skills necessary to complete these tasks. The main content of this book includes the usage methods of commonly used testing instruments, knowledge and application skills of basic components, basic theoretical knowledge of DC and AC circuits, basic principles of electromagnetics and their applications in new energy vehicles, characteristics and uses of commonly used semiconductor devices, basic knowledge and applications of analog and digital circuits, working principles of voltage conversion circuits, new energy vehicle drive motors and their control technology, as well as power electronic converter technology. This book aims to provide comprehensive and practical theoretical knowledge and skill references for students and practitioners in the field of new energy vehicles, helping them better adapt and excel in their studies and work in the field of new energy vehicles.	None

3	人工智能引论Introduction to Artificial Intelligence	吴飞 潘云鹤 Wu Fei, Pan Yunhe	02/04/2024	360	平装Paperback	56	This book is one of the series of teaching materials of the pilot work Plan for the reform of undergraduate education in the field of computer science ("101 Plan"). According to the training objectives of "deepening algorithm foundation, cultivating ethical awareness, building tool platform, and promoting enabling application", the book focuses on expression and reasoning, search and optimization, modeling and learning, and ethics and security, and is organized according to the following contents: Chapter 1 Introduction, Chapter 2 Knowledge Representation and Reasoning, Chapter 3 Search and Problem Solving, Chapter 4 Machine Learning, Chapter 5 Neural networks and deep Learning, chapter 6 reinforcement learning, chapter 7 AI Game, chapter 8 AI Ethics and Security, chapter 9 AI Architecture and Systems, chapter 10 AI Applications. This book can be used as a textbook for artificial intelligence courses for artificial intelligence majors and information technology-related majors in colleges and universities, and can also be used as a reference for readers who are interested in artificial intelligence technology and related practitioners.	None
4	习近平总书教育重要论述讲义(中文版、英文版) Understanding Xi Jinping's Educational Philosophy (Chinese, English Version)	本书编写组 Compilation Team	中文版2020年7月 英文版2022年8月	225	平装Paperback	中文版35 英文版70	Guided by General Secretary Xi Jinping's important speech on "Nine Persistences" at the National Education Conference, this book systematically sorts out General Secretary's new ideas, thoughts and viewpoints on education since the 18th National Congress of the Communist Party of China, and thoroughly studies and comprehensively interprets them. It is an authoritative reading for research and interpretation of General Secretary Xi Jinping's important speeches on education currently.	None
5	体验汉语小学生程学生用书1 Experiencing Chinese for Primary Schools Pupil's Book 1	丁安琪, Lisa Huang Healy Ding Anqi, Lisa Huang Healy	2024.4	88	平装Paperback	88 RMB	For primary school students or Chinese language learners aged 5-12 who speak English as their first or second language, and take Chinese as an elective course. In line with the psychological characteristics of children, the textbook pays attention to the relationship between Chinese and other subjects, cultivating the comprehensive intelligence of young learners. In line with the rules of Chinese teaching, the curriculum system is reasonably arranged, taking topics and functions into account, and systematically integrating language elements and cultural knowledge in Chinese listening, speaking, reading and writing. The characters and scenarios are vivid and entertaining, the learning activities are rich and diverse, and the drawing style is simple and modern. The unique picture-book design visually immerses the young learners in the scenario and create a relaxed and happy learning atmosphere.	越南语 Vietnamese





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出版社/ Publisher: 人民教育出版社有限公司 People's Education Press Ltd.

序号/No.	书名/ Title	作者/ Author	绘者/ Illustrator	出版时间/ Publication Time	页码/ Page Number	精装/ Hardcover	定价/ List Price	封面图片/ Cover Image	图书简介/ Brief Introduction	已授权语种/ License Languages
1	快乐汉语 学生用书 (西班牙 牙语版1- 3册) Kuaile Hanyu 1-3 Student's Book (Spanish version)	李晓琪 Xiaoqi Li		2009	204	平装 Paperback	205RMB		Kuaile Hanyu is published jointly by the Hanban and the British Council, which is a set of teaching materials for learners of Chinese as a Foreign Language aged 11-16. Kuaile Hanyu is divided into three levels, and is arranged according to topics. The emphasis is on enabling students to learn Chinese in natural conditions, to arouse their interest, to improve their ability to communicate in Chinese. The content of Kuaile Hanyu is relevant to students' daily life, logically arranged, and presented in an attractive layout.	亚美尼亚语
2	国际中文学习词典 (初阶) The International Dictionary of Chinese Language Learning	李行健 Xingjian Li		2022	249	精装 Hardcover	168RMB		The International Dictionary of Chinese Language Learning is the first Chinese language dictionary to strictly adhere to the International Standards for Chinese Language Proficiency in Chinese Language Education, which was issued in 2021. The three-volume dictionary presents the 3,000 Chinese characters and 11,092 words in the new standard in a scientific and orderly manner, aiming to help learners around the world learn Chinese vocabulary, understand Chinese culture and improve their communication skills. The International Dictionary of Chinese Language Learning (Primary Stage) has been published.	
3	中国读本系列 China Reader	人民教育出版社、美国 圣智学习公 司 People's Education Press Ltd., Cengag e Learning Inc.		2022	20册, 每册 20-30页	平装 Paperback	398RMB		Learn about China, through its history, people, places and culture. Supported by original material developed by People's Education Press and National Geographic Learning, the China Readers present nonfiction reading selections on a range of high-interest themes: Wisdom and Beliefs, Art and Literature, Technology and Civilization, and Folk Customs.	
4	最美中国系列图 画书 Beautiful China Series	保冬妮 Dongni Bao	于洪燕 Hongyan Yu	2013	12册, 每册 30-40页	精装 Hardcover	440RMB		Beautiful China is a series of Chinese style picture books. The books are written decently with unique perspective of story and exquisite painting. Let the children appreciate Chinese landscapes, understand Chinese culture	韩语、英语、法语、阿拉伯语





5	中国童谣翻乐 Chinese Nursery Rhymes Flip-Flop	金波Jin Bo	友雅You Ya	2022	10册, 每册 10-20页	精装Hardcover	1480RMB		<p>The nursery rhyme is a bright pearl in the traditional Chinese culture, and it is also the earliest literary style that children come into contact with. Based on eight main categories of the Chinese nursery rhymes, such as question and answer songs, story songs, game songs, tongue twisters, etc., the book selects ten Chinese traditional nursery rhymes and contemporary nursery rhymes and organically combines nursery rhymes with pop-up books, hoping to bring the ancient literary genre of nursery rhymes into a new reading experience, enabling children to experience the charm of the Chinese nursery rhymes and the traditional culture through a playful way of reading while obtaining spiritual nourishment.</p>	
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出版社/ Publisher: 电子工业出版社有限公司 Publishing House of Electronics Industry Co., Ltd

序号/No.	书名/ Title	作者/Author	出版时间/Publication Time	页码/ Page Number	精装/平装Hardcover/Paperback	定价/ List Price	封面图片/ Cover Image	图书简介/ Brief Introduction	已授权语种/ License Languages
1	超级装备 Super Machine	中央广播电视总台影视纪录片中心 CCTV Film and Television Documentary Center	Jul-23	416	精装Hardcover	128		Super Machine is based on a documentary by China Media Group. It focuses on eighteen China's most advanced machines in energy industry, medical industry, infrastructure, transportation, disaster relief. It depicts how Chinese scientists and engineers stick to the road of independent innovation and made achievements with great social benefits. It is also highlights China's scientific and technological power and aims to constantly stimulate strong innovation momentum.	无 All rights available
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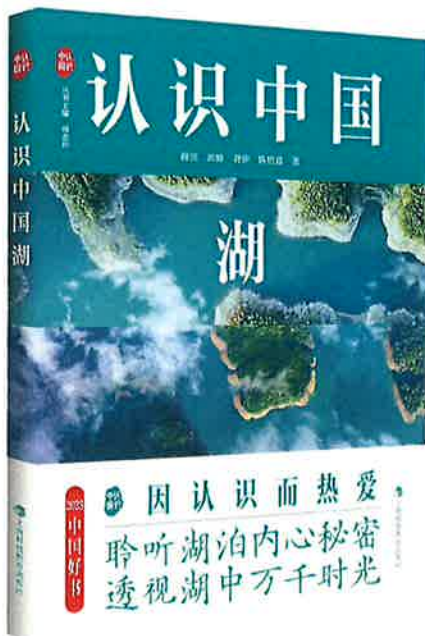
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By

Xue bin Guo Ya Gong Yi Chen Yijia

Popular Science

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The authors of this book come from the Nanjing Institute of Geography and Limnology Chinese Academy of Sciences. This book starts with the naming and history of lakes, introducing the formation and evolution, distribution and characteristics, current situation and management of famous lakes in China. It presents scientific knowledge related to lakes in the fields of physics, chemistry, biology, and geology, and tells stories of lakes of different types and regions. The book includes sections of Cultural tips and scientific interludes, as well as participatory practical plans, guiding readers from reading to practice, and further to deep thinking. The text of the book is easy to understand, with more than 100 photos, showcasing Chinese lakes from literary and aesthetic perspectives, making readers more fond of nature and the motherland.

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#### **About the Author**

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## **About the Author**

**Zhan Chuanhai**, Born in Yunyang, Hubei, graduated from Chinese pharmacy, senior reporter and writer, currently working for Guangdong Southern Industry News Media Co., Ltd. (formerly Southern Industry News) affiliated to the Guangdong Federation of Trade Unions. He is a member of the Guangdong Provincial Writers Association. He has long traveled in the two areas of media writing that emphasizes verification and literary writing that emphasizes more performance, and he is indulging in the study of traditional culture. He has published works such as *The Meaning in the Book of Songs* and *A Poem Written by a Father to His Daughter*.

